



# Eid-ul-Azha 2026

## Governance & Service Delivery Assessment Report



## GOVERNMENT OF KHYBER PAKHTUNKHWA

Performance Management and Reforms Unit, Office of the Chief Secretary

# EID-UL-AZHA 2026

## Governance & Service-Delivery Assessment Report

*A Province-Wide Review of Citizen Facilitation Before, During and Post Eid-ul-Azha Encompassing Planning, Coordination, Public Safety, Healthcare Continuity, Market Regulation, Veterinary Services, Cleanliness, Emergency Response, Tourism and Governance Oversight*

Coverage	Districts	Reporting Period	Edition
Pre-Eid - Eid Days - post-Eid	All Districts of KP	27–31 May 2026 (Eid Week)	Final Report

## THE CHIEF MINISTER

Eid-ul-Azha is among the most sacred occasions in our faith, a time of devotion, sacrifice and shared community. For a government, it is also a measure of its readiness to stand beside its people when cities fill, markets surge and families travel in their millions to be together. I am pleased that the Government of Khyber Pakhtunkhwa met that responsibility this year through a province-wide effort that placed the comfort, safety and dignity of the citizen at its very centre.

This year the administration approached Eid-ul-Azha not as a set of isolated departmental duties, but as one coordinated mission: to facilitate every citizen before, during and after the festival. From regulated cattle markets and veterinary safeguards to fair pricing, uninterrupted health and emergency services, clean cities after the holidays, and a welcoming environment for over a million visitors to our valleys, the machinery of the State worked as a single, purposeful whole.

I commend the district administrations, our law-enforcement agencies, the line departments, the municipal formations and Rescue 1122 for their tireless service throughout the holidays for ensuring that commitments made were commitments delivered. Their professionalism reflects the responsive, citizen-first governance this government is determined to institutionalise across Khyber Pakhtunkhwa.

This report is both a record of that effort and a foundation for doing even better in the years to come. I am confident it will guide us toward an Eid that is safer, cleaner and more comfortable for every family in the province.



## THE CHIEF SECRETARY

Eid-ul-Azha places a distinct and compressed demand on the administrative system: a surge in livestock trade and the public-health load it carries, the largest internal-tourism movement of the year, sharp pressure on prices and transport fares, and a natural thinning of routine administrative presence during the holidays. Meeting this demand well requires deliberate planning rather than improvisation.

This year the Government of Khyber Pakhtunkhwa responded through a single, time-bound mandate issued to every district and line department and monitored centrally, in real time, by the Performance Management and Reforms Unit. A four-tier coordination structure, from Commissioners and Deputy Commissioners to line departments and the central monitoring unit via PMRU converted inter-departmental dependencies into joint, accountable commitments, supported by round-the-clock District Nerve Centres

The outcomes affirm the value of this approach: regulated cattle markets, broad price-display compliance achieved through awareness ahead of enforcement, sustained health and emergency cover, large-scale post-Eid sanitation, and a record yet well-managed tourist influx, all delivered without major law-and-order disruption. Equally important, the exercise has shown precisely where we must strengthen independent verification, standardised digital reporting, and continuous presence at the few residual points of friction.

I record my appreciation for every officer and official who served through the holidays and commend the Performance Management and Reforms Unit for the rigour of its monitoring and analysis. This report should serve not merely as an account of Eid-ul-Azha 2026, but as the operating template for an even stronger response in 2027.



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## 01 EXECUTIVE SUMMARY

The Government of Khyber Pakhtunkhwa executed a province-wide, citizen-centred Eid-ul-Azha 2026 governance operation built around a single coordinating question: how is the citizen facilitated before, during and after Eid? A forty-task mandate spanning security, cattle-market regulation, healthcare continuity, veterinary services, market and transport-fare control, cleanliness and offal disposal, public safety, tourism facilitation and emergency response was issued across all districts, monitored in real time by PMRU, and reported as fully completed. The operation produced no law-and-order disruption, sustained 24/7 district control rooms, and facilitated an estimated 1.16 million tourists while keeping markets, mandis and emergency services functional throughout the holidays.

### Province-Wide Snapshot

<b>40 / 40</b> Mandated Tasks Completed	<b>100%</b> District Coverage	<b>195</b> Cattle Mandis Regulated	<b>2,663</b> Veterinary Personnel
<b>1.16 M</b> Tourist Entries Facilitated	<b>PKR 8–12 B</b> Tourism Economic Activity	<b>133,871 T</b> Waste & Offal Disposed of	<b>4,729</b> Patients Shifted (1122)
<b>2,779</b> Markets Inspected	<b>95.4%</b> Price-List Compliance	<b>28,164</b> Transport Vehicles Checked	<b>Zero</b> Major L&O Disruptions

#### Dashboard Intelligence; Four Executive Observations.

1. The operation shifted Eid governance from reactive response to a planned, task-tracked service-delivery cycle, with every district reporting completion of all forty mandated functions.
2. Citizen facilitation was measurably broad-based: price-list display compliance reached 95.4% before enforcement, indicating that awareness, not punishment, carried most of the load.
3. The first-ever structured capture of merged-district tourism (394,682 visitors) reveals a large, previously invisible economic frontier.
4. Rescue 1122 sustained a 96.9% positive-outcome ratio (4,729 rescued against 153 fatalities) across a high-volume Eid week, confirming emergency-response resilience under peak load.

### Citizen-Facilitation Story in One View

**Before Eid**, security and traffic plans, effective cattle market management, veterinary cover, designated parking and anti-encroachment, help desks, health-facility readiness and 24/7 District Nerve Centres were put in place.

**During Eid**, extensive sanitation and waste collection drives were carried out, markets and fares were monitored, mandis regulated, water bodies secured, hospitals, orphanages and jails visited, and emergency services ran at full alert.

**After Eid**, offal and waste were cleared at scale, temporary structures removed, and public spaces restored. The citizen experienced a continuous chain of facilitation rather than a set of disconnected departmental actions.

## 02 STRATEGIC OVERVIEW

Eid-ul-Azha concentrates several governance stresses into a four-day window: mass animal trade and the public-health and sanitation load it creates; the largest internal-tourism surge of the year; sharp demand spikes in food, transport and fuel; and a thinning of routine administrative presence during holidays.

The provincial strategy treated these not as separate problems but as one integrated citizen-facilitation challenge, addressed through a pre-issued task mandate, real-time PMRU monitoring, and clear departmental accountability.

### Strategic Pillars

Strategic Pillar	Core Objective	Lead Institutions
<b>Public Safety &amp; Order</b>	Secure congregations, mandis, water bodies and roads with zero major disruption	District Admin · Police
<b>Citizen Facilitation</b>	Help desks, parking, control rooms, tourist facilitation	District Admin · Culture and Tourism · Rescue 1122
<b>Market &amp; Consumer Protection</b>	Price-list display, anti-overpricing, fare and weight compliance	District Admin · RTAs
<b>Animal Trade &amp; Veterinary</b>	Organised mandis, disease screening, vaccination, zoonotic awareness	Livestock Dept · District Admin
<b>Sanitation &amp; Environment</b>	Offal and waste collection, disposal, restoration of public spaces	Local Govt · TMAs · WSSCs · UADAs
<b>Health &amp; Emergency Continuity</b>	24/7 facility readiness, ambulance cover, rapid emergency response	Health Dept · Rescue 1122

**Why this matters.** By converting a seasonal, fragmented response into a standing operational framework with named owners and deadlines, the province built institutional muscle memory. The same architecture is directly reusable for monsoon, Muharram and other peak-demand events, turning a one-off Eid plan into a repeatable public-service capability.

## 03

## GOVERNMENT-WIDE PREPARATIONS BEFORE EID

Preparedness was operationalised as a sequenced, deadline-bound task mandate of forty functions, each assigned to specific officers with completion tracked centrally. Tasks were front-loaded so that security, mandi and facilitation arrangements were in place well before the Eid rush, with later deadlines reserved for live-monitoring and post-Eid restoration functions.

### The 40-Task Preparedness Mandate (Representative Functions)

#	Mandated Task	Lead / Owner	Deadline
1	Security plans & crowd management for congregations and public places	All DCs · Police	15 May
2	Pre-Eid coordination meetings (security, traffic, emergency)	Commissioners · DCs · ACS Home	15 May
3-4	Traffic, crowd control & public facilitation at cattle mandis	DCs · DPOs · LG Dept	18 May
5	Temporary parking & anti-encroachment arrangements	All DCs	18 May
6-7	Tourists help desks & Rescue-1122 high-alert response	Relief · Tourism · DG Rescue 1122	20 May
8-11	Amusement-park, food-outlet, road-clearance & essential-supply checks	All DCs	23-25 May
12-15	Public information, cleanliness drives, awareness & lady-constable deployment	DCs · Info · ACS Home	26-27 May
16-19	Water-body safety, mandi regulation, market & security vigilance	ACS Home · DCs · Irrigation	27-29 May
20-23	Offal disposal, sanitation, veterinary cover & transport-fare monitoring	DCs · LG · Livestock · RTAs	27-29 May
24-27	Health-facility readiness, tourist facilitation, coordination, hides monitoring	Health · DCs · DG Rescue 1122	29 May
28-31	Jail/hospital visits, weather prep, 24/7 control rooms, administrative cover	DCs · Relief · PDMA	29 May
32-35	Removal of temporary structures, incident reporting, & supply monitoring	DCs · LG · ACS Home	30 May
36-40	Cleanliness scoring, mandi M&E, WSSP/TMA waste data, nan-roti price monitoring	EMAs/DMOs · DCs · TMAs	27-30 May

**Governance read.** Completion of all forty tasks across every district is significantly important for effective service delivery. The province now plans Eid as a project with a critical path, not as an annual scramble. The weakest link in such mandates is always verification, addressed this year through independent cleanliness monitoring and daily data collection, and the priority reform area for 2027 (geo-tagged, photo-verified reporting).

## 04

## GOVERNANCE ARCHITECTURE &amp; COORDINATION MECHANISM

The operation ran on a four-tier coordination architecture, each tier contributing distinct legal authority and operational reach, with PMRU as the central monitoring backbone translating field reporting into executive intelligence for the Chief Secretary.

Actor	Primary Function	Accountable To
Commissioners / Deputy Commissioners	Strategic oversight, Cattle Markets Management, facilitation, daily reporting	Chief Secretary · PMRU
Assistant Commissioners	Sub-divisional monitoring, mandi & market supervision	Deputy Commissioner
ACS Home · Police	Security planning, traffic safety, law-and-order enforcement	Chief Secretary
Line Departments	Livestock, Health, Local Govt, RTAs, Culture, sectoral delivery	Respective Secretaries · DC
PMRU, O/o Chief Secretary	Monitoring, task tracking, analytics, escalation	Chief Secretary · ACS (Gen.)

**Coordination as the decisive variable.** No single department could deliver an Eid operation alone, a clean city after Eid depends on Livestock management in mandis correctly, on TMAs pre-positioning machinery, and on Police keeping disposal routes open. The control-room model and pre-Eid coordination meetings converted these dependencies into joint, time-bound commitments. Where coordination held, citizen outcomes followed; the residual challenges (unauthorised sale points, transport overcharging) were precisely the areas most dependent on continuous multi-agency presence.

## 05

## CITIZEN FACILITATION FRAMEWORK

Citizen facilitation was the organising logic of the entire operation. Rather than measuring activity for its own sake, each intervention was designed to remove a specific friction the citizen would otherwise encounter during Eid.

Citizen Need	Government Response	Facilitation Outcome
Safe, fair animal purchase	195 regulated mandis, veterinary screening, anti-overcharging	Organised, disease-screened trade
Reliable travel & transport	Fare monitoring, parking, anti-encroachment, road clearance	Refunds returned; congestion managed
Fair market prices	Price-list display drives, overpricing & weight enforcement	95.4% display compliance pre-action
Health security	24/7 facility readiness, ambulance cover, 1122 high alert	Continuous emergency coverage
Clean public spaces	Offal & waste collection, post-Eid restoration	133,871 tonnes cleared

Citizen Need	Government Response	Facilitation Outcome
<b>Information &amp; redress</b>	24/7 control rooms, help desks, 1422 tourist hub	Single points of contact in every district
<b>Safe recreation</b>	Water-body safety, amusement-ride fitness checks	108 water bodies secured; unsafe rides sealed

**Citizen-journey insight.** The framework's strength is that it covers the full arc of a citizen's Eid, from buying an animal, to travelling, to recreation, to a clean neighbourhood afterwards. Its frontier is responsiveness. Furthermore, help desks and District Nerve Centres were established everywhere, but their real value depends on visibility and response time, which the recommended geo-tagged, photo-verified system would make measurable for the first time.

06

## HEALTH SERVICES CONTINUITY & EMERGENCY MEDICAL PREPAREDNESS

Operational readiness of emergency health facilities was a dedicated mandated task, completed by the Health Department ahead of the Eid holidays. The objective was uninterrupted care across the full facility chain, BHUs and RHCs at the community level, THQ and DHQ hospitals at the district level, and MTI tertiary hospitals, supported by ambulance and referral linkages and reinforced by Rescue 1122.

### Health Services Readiness Dashboard

<b>24/7</b> DHQ & MTI Hospital Cover	<b>3,380</b> Medical Emergencies Handled (1122)	<b>96</b> Hospitals, Goodwill Oversight Visits by DCs	<b>4,729</b> Patients Rescued Province-Wide
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### Facility Readiness Assessment

Facility Tier	Mandated Readiness Standard	Eid Status
<b>BHUs / RHCs</b>	Duty rosters for MOs & paramedics; emergency stocks	Activated for holiday cover
<b>THQ Hospitals</b>	Emergency rooms staffed; referral linkage to DHQ	Operational
<b>DHQ Hospitals</b>	24/7 emergency, on-call surgical & duty rosters	24/7 operational
<b>MTI / Tertiary Hospitals</b>	24/7 trauma & specialist cover, ICU readiness	24/7 operational
<b>Ambulance &amp; Referral</b>	1122 fleet on high alert; inter-facility referral	High alert; 3,380 medical responses

**Emergency Preparedness Snapshot.** During the Eid week Rescue 1122 handled 3,380 medical/fall emergencies, the single largest category of emergency demand (70% of all responses), and rescued 4,729 patients against 153 fatalities, a 96.9% positive-outcome ratio. District administrations conducted goodwill oversight visits to 96 hospitals, identifying 78 service issues and resolving 59 on-site (75.6%). Together these confirm that the curative and emergency systems absorbed peak Eid load without systemic failure.

### Health-Sector Contribution to Citizen Facilitation

- Continuity of care: holiday duty rosters ensured that the routine BHU/RHC/THQ/DHQ network did not go dark during the four Eid days, when private clinics typically close.
- Emergency surge capacity: 1122 medical responses and tertiary 24/7 cover provided a safety net for Eid-specific injuries, animal-handling wounds, road trauma and heat-related illness.
- Accountability through presence: senior-officer hospital visits doubled as a real-time quality-assurance mechanism, resolving three of every four identified issues on the spot.

## 07 SECURITY, VIGILANCE & ENFORCEMENT MEASURES

Security planning prioritised Eid congregations, cattle mandis, public recreation spots and the road network. The headline outcome, zero major law-and-order disruption across the holidays, was the product of pre-positioned plans, lady-constable deployment for family facilitation, enhanced vigilance, and visible road-safety enforcement against one-wheeling, over-speeding and helmet violations.



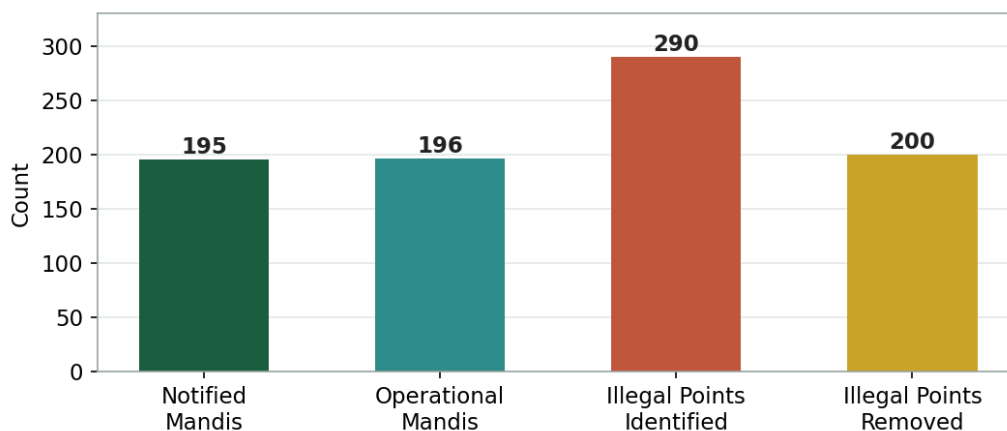
### Road-Safety Enforcement, Province-Wide

Action against one-wheeling, over-speeding and helmet violations recorded 1,772 incidents, 4,166 warnings, fined PKR 4.120 million in fines and 1,059 vehicles impounded.

## 08 CATTLE MARKET MANAGEMENT

Organised cattle markets are the defining administrative challenge of Eid-ul-Azha. The province regulated 195 notified mandis, identified 290 unauthorised sale points and removed 200 of them, registering 19 FIRs and PKR 119,500 in fines.

**Cattle Market Regulation — Detection-to-Action Chain (+19 FIRs, Rs 119,500 fines)**



**Governance insight.** The fact that identified unauthorised points (290) exceed notified mandis (195) shows that informal trade is a structural feature of Eid livestock markets, not an exception. Removing 200 of 290 (69%) within the holiday window is a strong field result; the residual 90 reflect the limits of one-off enforcement. The low FIR-to-detection ratio (19 FIRs) indicates the administration favoured rapid closure over prosecution, pragmatic for the Eid window, but a 2027 model could pre-notify additional legal sale points in high-demand tehsils to convert illegal trade into regulated trade rather than chasing it.

## 09 PREVENTION OF UNAUTHORIZED CHARGES

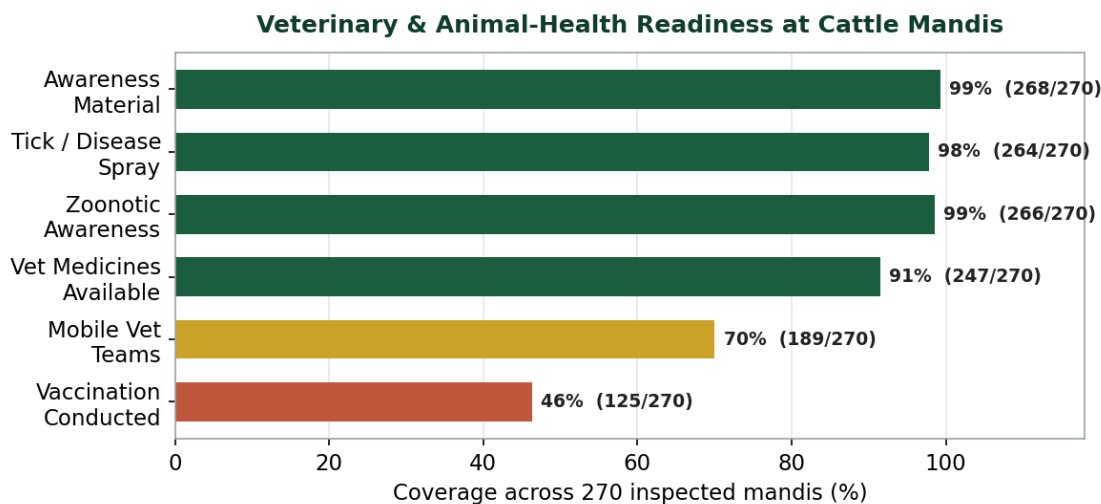
Three forms of unauthorised charging were targeted: transport-fare overcharging, market overpricing/short-weighing, and unauthorised collection of hides and donations. Across all three, the dominant remedy was on-the-spot correction and refund to the citizen rather than punitive escalation, the most direct possible form of consumer facilitation.

Unauthorised-Charge Vector	Enforcement Response	Citizen-Protection Outcome
<b>Transport fare overcharging</b>	28,164 vehicles & 683 terminals checked; 2,426 violations	Excess fares refunded to passengers on the spot
<b>Market overpricing / short-weighing</b>	2,779 markets; 777 overpricing, 112 short-weighing	532 shops sealed; PKR 3.0 M fines
<b>Mandi unauthorised sale points</b>	290 identified, 200 removed	Buyers steered to regulated, screened markets
<b>Hides &amp; donation collection</b>	Dedicated monitoring of unauthorised collection	Curbs on coercive / illegal collection

**Why refunds matter more than fines.** Returning overcharged fares directly to passengers is a higher-order governance act than imposing a fine: the citizen is made whole immediately, and the deterrent is public and visible at the point of transaction. This 'restitution-first' posture should be formalised as the provincial standard for consumer enforcement.

# 10 VETERINARY & ANIMAL HEALTH SERVICES

With over two million animals changing hands province-wide, veterinary cover at mandis is a frontline public-health intervention, protecting both the sacrificial-animal supply and citizens from zoonotic risk. The Livestock Department deployed 2,663 veterinary personnel and 189 mobile teams across 270 inspections in mandis.



<b>2,663</b> Veterinary Personnel	<b>189</b> Mobile Vet Teams	<b>270</b> Mandi Inspections	<b>43</b> Diseased Animals Flagged
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**Readiness pattern & the vaccination gap.** Awareness material (99%), zoonotic-awareness activity (98%), tick/disease spraying (98%) and medicine availability (91%) were near-universal across inspected mandis, a strong preventive-services result. The clear outlier is on-site vaccination, conducted at only 46% of mandis. Because most sacrificial animals are vaccinated at source, this is partly expected; but the gap, combined with mobile-team coverage at 70%, identifies the single highest-leverage veterinary upgrade for 2027: guaranteed mobile-team presence and point-of-sale vaccination/health-certification at every notified mandi.

## 11

## TRAFFIC MANAGEMENT PERFORMANCE

Traffic management spanned three fronts: fare and overcharging control at terminals, congestion and parking management at mandis and tourist corridors, and road-safety enforcement. Fare monitoring alone covered 28,164 vehicles and 683 bus terminals, detecting 2,426 violations and imposing PKR 4.18 million in fines, with excess fares returned to passengers.

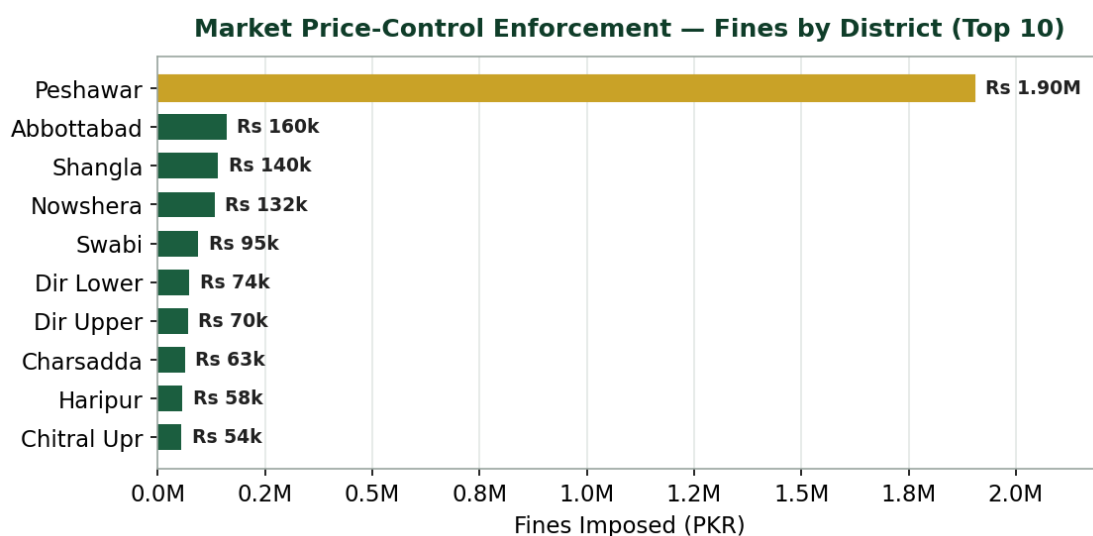
<b>28,164</b> Vehicles Checked	<b>683</b> Terminals Inspected	<b>2,426</b> Fare Violations	<b>Rs 4.18 M</b> Fines Imposed
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On the safety front, the M-KBN (Naran/Kaghan) and Swat-Kalam corridors carried the heaviest tourist traffic; congestion, parking shortages and landslide vulnerability were the recurring management challenges identified by field formations (see Tourism, Section 22).

## 12 MARKET MONITORING & PRICE CONTROL

Price-control enforcement combined a broad compliance base with targeted punitive action. Across 2,779 markets (including 294 sabzi mandis), 95.4% of surveyed shops displayed official price lists before enforcement, evidence that pre-Eid awareness, not sealing, did most of the work. Enforcement then concentrated on the residual non-compliant segment.

<b>2,779</b> Markets Inspected	<b>95.4%</b> Price-List Compliance	<b>777</b> Overpricing Violations	<b>532</b> Shops Sealed
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**Peshawar concentration & the long tail.** Peshawar alone accounts for PKR 1.90 million of PKR 3.0 million in provincial fines (63.5%), 963 markets inspected and 421 shops sealed, a function of its commercial density rather than disproportionate non-compliance. Eleven districts recorded zero fines, achieving price discipline through display compliance and presence alone. The violation mix, 777 overpricing, 112 short-weighting, 17 hoarding, with 30 sabzi mandis flagged for overpricing, points to fresh-produce wholesale markets as the priority surveillance target for 2027.

### Top Districts by Enforcement Intensity

#	District	Markets Visited	Violations	Shops Sealed	Fines (PKR)
1	Peshawar	963	377	421	1,903,500
2	Abbottabad	20	14	2	160,000
3	Shangla	211	52	6	140,000
4	Nowshera	80	43	17	132,000
5	Swabi	280	80	29	95,000
6	Dir Lower	81	11	0	73,500
7	Dir Upper	25	11	7	70,000
8	Charsadda	109	4	33	63,000
9	Haripur	34	0	0	58,000

#	District	Markets Visited	Violations	Shops Sealed	Fines (PKR)
10	Chitral Upper	34	4	0	54,000
	<b>ALL DISTRICTS</b>	<b>2,779</b>	<b>777</b>	<b>532</b>	<b>3,000,000</b>

## 13 PUBLIC SAFETY & INSPECTIONS

Public-safety operations protected citizens at the two highest-risk Eid recreation settings: water bodies and amusement facilities. Section 144 was enforced where required to pre-empt drownings, and ride-fitness inspections removed unsafe equipment from service.

<b>108</b> Water Bodies Inspected	<b>32 / 57</b> Boating / Bathing Curbs	<b>189</b> Amusement Rides Checked	<b>561</b> Food Outlets Inspected
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### Amusement-Ride Fitness Screening

Of 189 rides and cable-car dollies inspected, 128 held valid fitness certificates and 71 did not; unsafe rides were sealed pending compliance. Dir Lower (38 uncertified), Dir Upper (8) and D.I. Khan (8) carried the highest uncertified counts, marking them for priority pre-season certification drives in 2027.

### Pre-Eid Food-Outlet Hygiene Inspections

Hygiene Grade	Outlets	Share	Reading
<b>Satisfactory</b>	275	49%	Acceptable baseline hygiene
<b>Need Improvement</b>	212	38%	Advisory / corrective notice
<b>Poor</b>	69	12%	Enforcement priority
<b>Other</b>	5	1%	Reclassification required
<b>Total Inspected</b>	<b>561</b>	<b>100%</b>	<b>561 outlets across the province</b>

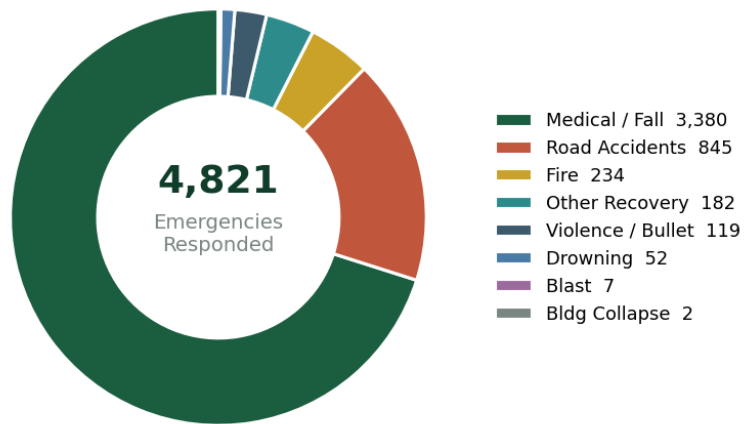
**Public-safety insight.** Nearly half of inspected food outlets fell short of a 'satisfactory' grade (38% need-improvement + 12% poor), and 71 of 189 amusement rides lacked fitness certificates. These are not failures of the Eid operation, they are exactly the pre-existing risks the inspections were designed to surface. The governance value lies in conversion: every 'poor' grade and uncertified ride should trigger a tracked re-inspection, turning a one-time screen into a standing safety register.

# 14 RESCUE 1122 EMERGENCY RESPONSE PERFORMANCE

Across the Eid week (25–31 May 2026), Rescue 1122 received 143,796 calls province-wide and responded to 4,821 genuine emergencies, rescuing 4,729 citizens against 153 fatalities. Medical emergencies and road accidents dominated demand, consistent with the Eid mobility and animal-handling profile.

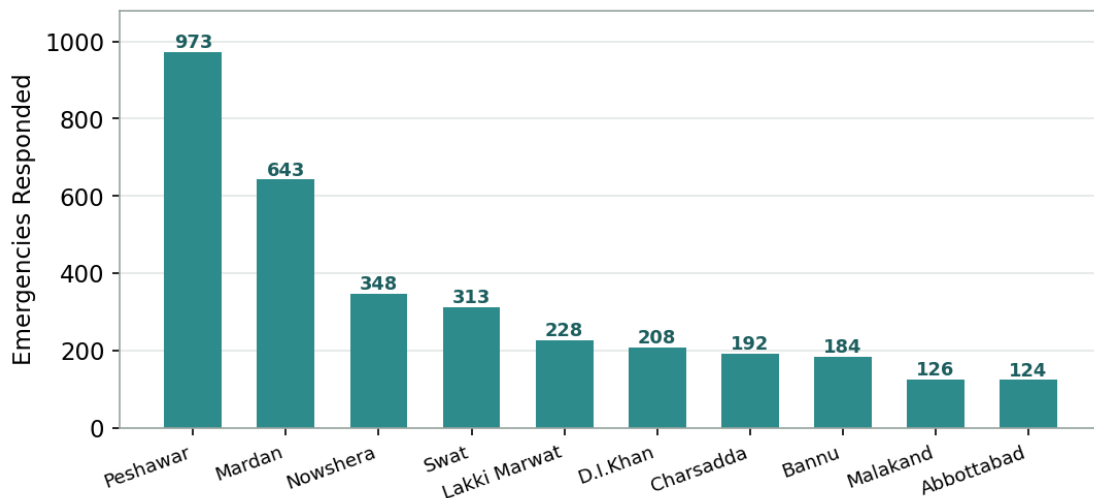
<b>143,796</b> Total Calls	<b>4,821</b> Emergencies Responded	<b>4,729</b> Patients Shifted	<b>153</b> Fatalities
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**Rescue 1122 Emergency Response Mix – Eid Week (25-31 May 2026)**



Road accidents (845) were the second-largest emergency category and the most preventable, reinforcing the road-safety enforcement effort. Drownings (52) and fire incidents (234) track the water-body and cooking/sacrifice activity peaks of Eid.

**Rescue 1122 – Highest Operational Load by District (Eid Week)**

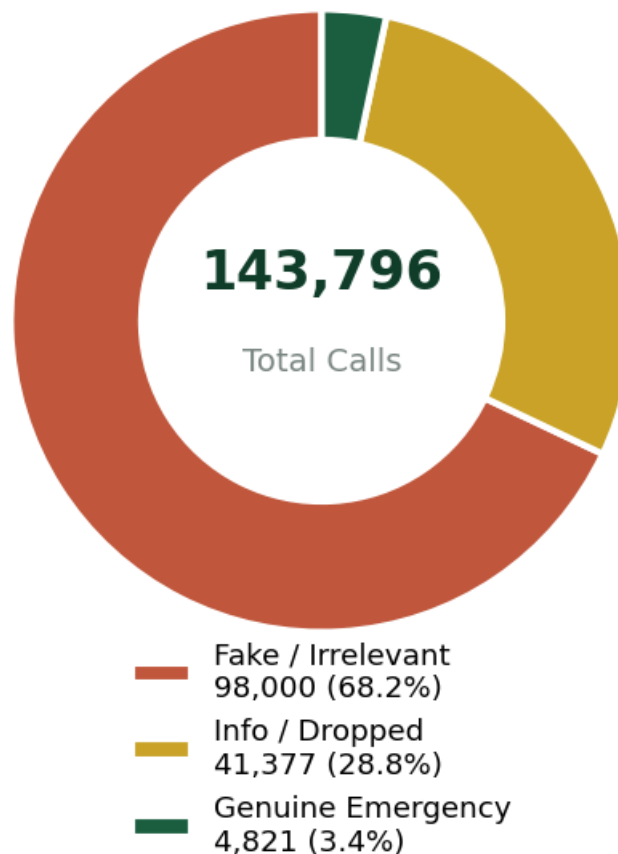


**Operational-load pattern.** Peshawar (973), Mardan (643), Nowshera (348) and Swat (313) carried the heaviest emergency loads, mirroring population density and the tourist-corridor

effect. Mardan recorded the highest road-accident count (118), narrowly above Peshawar (113), a signal to concentrate traffic-calming and ambulance pre-positioning on the Mardan–Charsadda–Nowshera belt for 2027.

## Call Integrity, A Standalone Governance Finding

### Rescue 1122 Call Integrity – Eid Week



**The 97% non-emergency call problem.** Of 143,796 calls, only 4,821 (3.4%) were genuine emergencies; 98,000 (68%) were fake/irrelevant and 41,377 (29%) were informational or dropped. While the system still delivered a 96.9% positive-outcome ratio on real emergencies, this call-noise consumes dispatcher capacity and risks delaying genuine cases at peak load. A sustained public-awareness campaign on responsible 1122 use, plus call-screening automation, is a low-cost, high-impact reform for every future peak event.

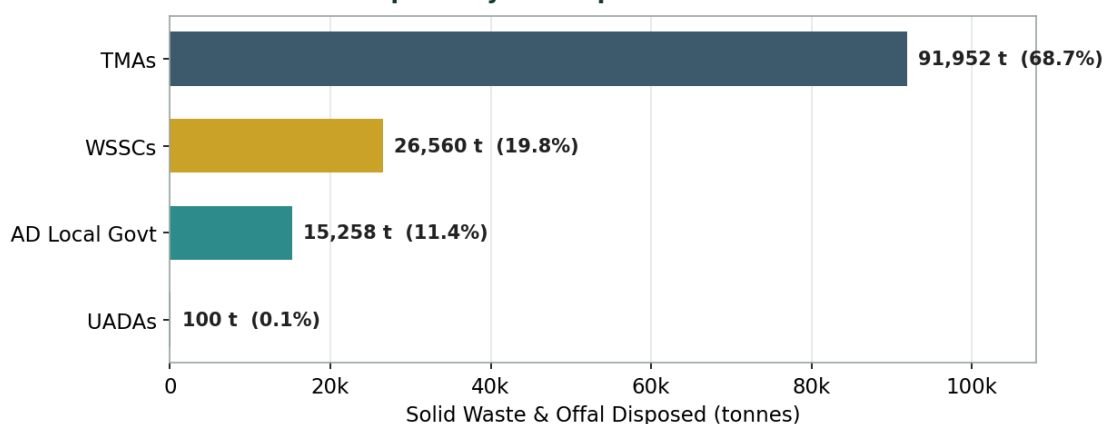
**Scope note.** Figures above are from the official Rescue 1122 weekly situational report covering the full Eid week. The executive compliance deck cites a narrower Eid-days-only public-safety cut (1,491 rescued, 321 road accidents, 10 drownings). Both are internally consistent; the weekly report is used here as the authoritative provincial dataset.

## 15 CLEANLINESS & WASTE MANAGEMENT OPERATIONS

Post-Eid sanitation is the most visible public test of municipal capacity. Four formations, Tehsil Municipal Administrations (TMAs), Water & Sanitation Services Companies (WSSCs), AD Local Government units and Urban Area Development Authorities (UADAs), disposed of 133,871 tonnes of solid waste and offal from 17,595 collection points, distributing 308,444 plastic bags and deploying 26,003 personnel and 5,213 machines.

<b>133,871 T</b> Waste & Offal Disposed	<b>17,595</b> Collection Points	<b>308,444</b> Plastic Bags Distributed	<b>26,003</b> Personnel Deployed
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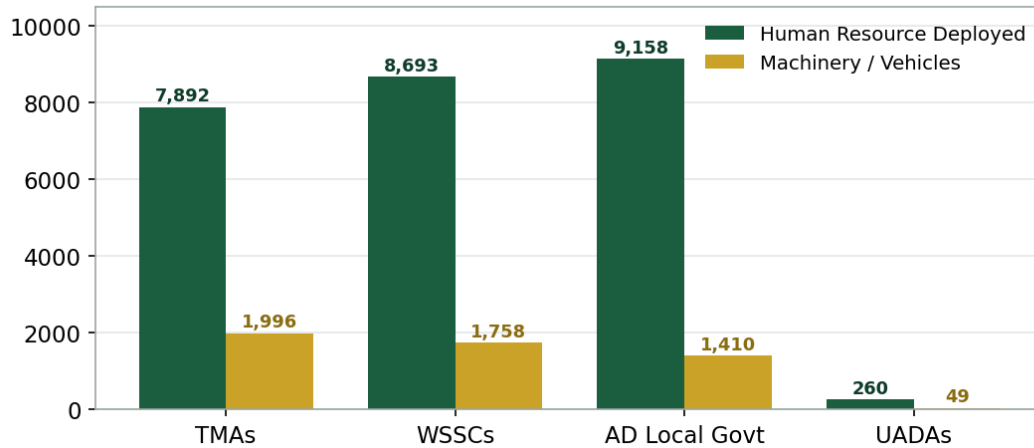
**Waste & Offal Disposal by Municipal Formation – Eid-ul-Adha 2026**



### Formation-Wise Operational Review

Formation	Collection Pts	Bags Distributed	Waste Disposed (t)	Machinery	HR
<b>TMAs</b>	7,367	188,854	91,952	1,996	7,892
<b>WSSCs</b>	5,374	77,900	26,560	1,758	8,693
<b>AD Local Govt</b>	3,497	35,953	15,258	1,410	9,158
<b>UADAs</b>	1,297	5,735	100	49	260
<b>Grand Total</b>	<b>17,595</b>	<b>308,444</b>	<b>133,871</b>	<b>5,213</b>	<b>26,003</b>

### Cleanliness Operations – Human & Machinery Deployment by Formation



**Formation-level governance insight.** TMAs are the backbone of Eid sanitation, handling 68.7% of all disposed tonnage (91,952 t), appropriate given their tehsil-wide mandate. WSSCs add concentrated urban capacity (26,560 t) with the highest workforce per tonne, reflecting their dense-city operating environment. The UADA figure (100 t) is strikingly low and almost certainly reflects a narrow development-authority remit and possible under-reporting rather than inactivity, it is the clearest data-quality flag in the sanitation dataset and should be verified for 2027.

**Reconciliation note.** The dedicated formation-wise cleanliness report (used above, 133,871 t disposed) differs from the executive deck (~112,352 t) and the daily WSSP/TMA monitoring forms (~46,613 t collected). The divergence reflects 'disposed' versus 'collected' definitions and different reporting windows (cumulative versus daily-snapshot). The formation-wise consolidated report is treated as authoritative here. A single agreed definition of the headline tonnage metric should be fixed for 2027.

## 16 OFFAL DISPOSAL MANAGEMENT

Offal disposal is the sanitation challenge unique to Eid-ul-Azha: a sudden, concentrated volume of animal waste generated over 48–72 hours that, if uncollected, creates immediate public-health and odour hazards. The province treated it as a distinct, time-critical workstream within the broader cleanliness operation.

Offal-Management Element	Arrangement	Purpose
<b>Immediate collection</b>	Special drives launched on Day 1 of sacrifice	Prevent accumulation at source
<b>Designated disposal</b>	Activated disposal sites & mechanisms	Controlled, hygienic disposal
<b>Bag distribution</b>	308,444 bags distributed to households	Source-segregation of offal
<b>Public awareness</b>	Information campaigns on disposal points	Behavioural compliance
<b>Complaint monitoring</b>	Control-room & complaint tracking	Rapid response to missed pockets

**Offal-disposal insight.** The decisive variable in offal management is speed in the first 24 hours, not total tonnage. Pre-positioned machinery, household bag distribution and immediate-collection drives are what prevent the post-Eid odour-and-disease window. The model worked at scale this year; the upgrade for 2027 is geo-tagged confirmation of collection at each designated point, so that 'missed pockets' are detected in hours rather than via citizen complaints.

## 17 LOCAL GOVERNMENT OPERATIONAL PERFORMANCE

The Local Government Department was the delivery engine for the citizen-facing physical environment during Eid, sanitation, offal disposal, market cleanliness and the restoration of public spaces. Its performance is best understood through its three operational arms, each reviewed below, and through independent monitoring by EMAs/DMOs who scored cleanliness and assessed mandi arrangements.

<b>4</b> Operational Arms (TMA/WSSC/ADLG/UADA)	<b>133,871 T</b> Combined Waste Cleared	<b>5,213</b> Machines Mobilised	<b>Independent</b> EMA/DMO Monitoring
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**Independent monitoring as a best practice.** A defining feature of the 2026 cleanliness operation was the separation of delivery from verification: operational formations cleared the waste, while EMAs/DMOs independently scored cleanliness and assessed mandi sanitation. This separation is the single most important integrity safeguard in municipal reporting and should be institutionalised, with scores published to a provincial dashboard.

## 18 TMA OPERATIONAL REVIEW

Tehsil Municipal Administrations carried the largest share of the Eid sanitation burden, consistent with their province-wide tehsil mandate covering both urban and rural settlements.

<b>91,952 T</b> Waste Disposed (68.7% of total)	<b>7,367</b> Collection Points	<b>188,854</b> Bags Distributed	<b>1,996</b> Machines Deployed
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With 7,892 personnel and 1,996 machines clearing 91,952 tonnes, TMAs achieved the highest tonnage-per-machine ratio of any formation, a marker of operational efficiency under the widest geographic spread. The TMA network is therefore the correct anchor for any future provincial Eid-sanitation SOP.

## 19 UADA OPERATIONAL REVIEW

Urban Area Development Authorities operate in defined urban-development zones with a narrower municipal remit than TMAs or WSSCs. Their reported Eid footprint was correspondingly small.

<b>1,297</b> Collection Points	<b>5,735</b> Bags Distributed	<b>100 t</b> Waste Disposed	<b>260</b> Personnel
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## 20 WSSC OPERATIONAL REVIEW

Water & Sanitation Services Companies provide professionalised, equipment-intensive sanitation in major cities. Their Eid performance reflects concentrated urban capacity and the highest workforce intensity among the four formations.

<b>26,560 T</b> Waste Disposed	<b>5,374</b> Collection Points	<b>8,693</b> Personnel (highest)	<b>1,758</b> Machines Deployed
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WSSCs deployed the largest workforce (8,693) of any formation, appropriate to dense urban operating conditions where manual collection and access constraints raise labour intensity. As the corporatised municipal model, WSSCs are the natural pilot site for the recommended geo-tagged, photo-verified collection system.

## 21 DISTRICT-WISE CITIZEN FACILITATION & GOVERNANCE REVIEW

This review is deliberately non-comparative. Its purpose is not to rank districts but to record how each district administration facilitated its citizens, through local initiative, terrain-appropriate arrangements and service delivery. Districts differ in population, commercial density, terrain and tourist load; their figures reflect context, not relative merit.

### District Governance Profiles, Illustrative Highlights

District	Citizen-Facilitation Signature	Notable Service Delivery
<b>Peshawar</b>	Highest commercial-density management	963 markets monitored; 421 shops sealed; 973 emergencies handled
<b>Mardan</b>	Heaviest emergency & road-accident load managed	643 emergencies; 118 road accidents responded; heritage tourism at Takht-i-Bahi
<b>Swat</b>	Largest tourist host with safety cover	333,939 tourists; 44 tourism police; 3,559 first-aid cases
<b>Dir Lower</b>	Most intensive road-safety enforcement	46,706 helmet/safety challans; 38 unsafe rides sealed
<b>Nowshera</b>	Balanced market & fare enforcement	Strong price control; high emergency-response throughput
<b>Abbottabad / Galiyat</b>	Day-trip tourism & dense market control	110,376 tourists; 23,050 facilitated; PKR 160k market fines
<b>S. Waziristan Lower</b>	Emerged as top merged-district destination	144,000 visitors, highest among merged districts
<b>Orakzai</b>	First structured tourism capture	92,112 visitors over three Eid days
<b>Bannu / Lakki Marwat</b>	High mandi & sanitation throughput	Large cattle-mandi cover; major waste tonnage cleared

**District-analysis philosophy.** Read horizontally, the province tells one story: a tourist-heavy northern belt (Swat, Galiyat, Naran/Kaghan) managed mobility and safety; a dense central belt (Peshawar, Mardan, Nowshera, Charsadda) managed commerce and emergencies; and an

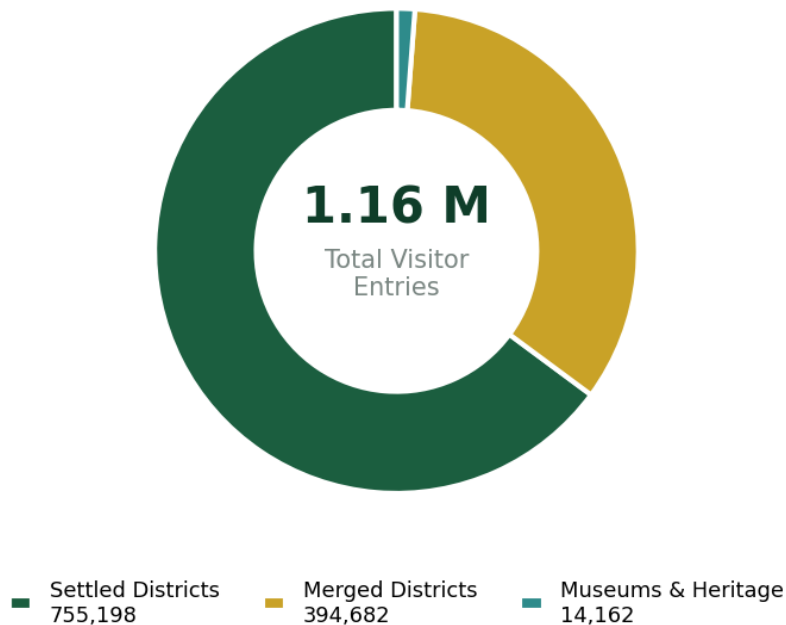
emerging merged-district frontier (S. Waziristan, Orakzai, Bajaur) facilitated first-time tourism and animal trade. Every district contributed a piece of a single province-wide facilitation effort.

## 22 TOURISM INFLUX & ECONOMIC ACTIVITY

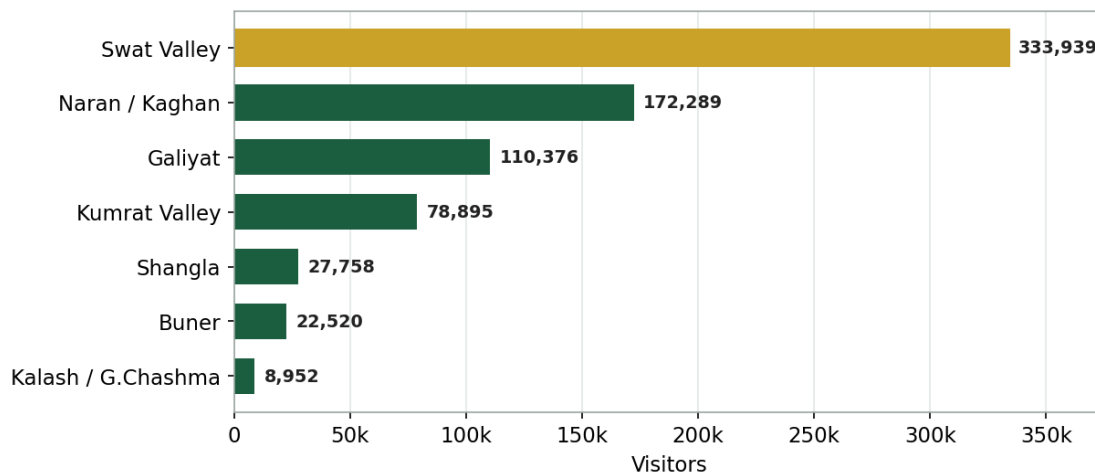
Eid-ul-Azha 2026 drove the year's largest internal-tourism surge: 1,164,042 visitor entries generating an estimated PKR 8.05–12.28 billion in local economic activity, with 220 foreigners recorded. For the first time, merged-district tourism was captured at scale (394,682 visitors), revealing a major new governance and economic frontier.



### Tourist Influx Composition — Eid-ul-Adha 2026

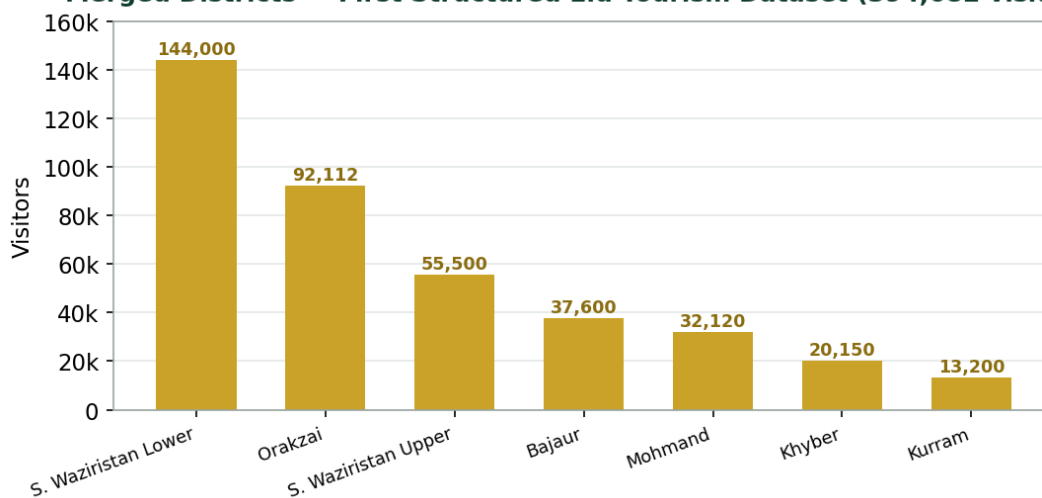


### Settled-District Destinations by Visitor Volume



Swat (333,939), Naran/Kaghan (172,289) and Galiyat (110,376) anchored the settled-district influx, while heritage tourism held strong, Takht-i-Bahi alone drew 9,688 visitors of the 14,162 recorded across museums and archaeological sites.

### Merged Districts – First Structured Eid Tourism Dataset (394,682 visitors)



**The merged-district tourism discovery.** The headline strategic finding of Eid 2026 is that merged districts already host substantial tourism demand before any formal destination development, South Waziristan Lower (144,000), Orakzai (92,112) and South Waziristan Upper (55,500) leading. This demand generated an estimated PKR 1.97–3.16 billion in local activity. It is a security, economic and governance opportunity simultaneously: structured destination management here would convert informal footfall into jobs, revenue and a peace dividend.

## Tourism Police & Facilitation

The 1422 Tourist Facilitation Hub served as the central real-time coordination point for route advisories, complaints and emergency referrals, while 152 tourism-police personnel deployed across 10 districts facilitated visitors and provided first-aid. Swat (44 personnel; 3,559 first-aid cases) and Galiyat (24 personnel; 4,300 cases) carried the heaviest facilitation loads.

**Tourism-governance link.** Tourism is not a standalone sector here; it is the stress-test of every other Eid service. The same northern corridors that drew 700,000+ visitors are where

traffic management, fuel buffers, sanitation, emergency response and tourism policing all converged. Destination-management investment (parking, last-mile roads, signage, sanitation) in Naran/Kaghan, Swat-Kalam, Galiyat and Kumrat would relieve pressure across all of these services.

## 23 KEY ACHIEVEMENTS

Domain	Headline Achievement
<b>Governance</b>	All 40 mandated tasks completed across every district; 24/7 District Nerve Centres operational
<b>Public Order</b>	Zero major law-and-order disruption through the Eid holidays
<b>Tourism</b>	1.16 M visitors facilitated; PKR 8–12 B economic activity; merged-district tourism captured for the first time
<b>Cattle Markets</b>	195 mandis regulated; 200 unauthorised sale points removed
<b>Veterinary</b>	2,663 personnel deployed; 98–99% awareness, spraying and zoonotic coverage at mandis
<b>Consumer Protection</b>	95.4% price-list compliance; overcharged transport fares refunded to passengers
<b>Sanitation</b>	133,871 tonnes of waste & offal cleared by four coordinated formations
<b>Emergency Response</b>	4,729 patients rescued; 96.9% positive-outcome ratio under peak Eid load
<b>Innovation</b>	Independent EMA/DMO cleanliness monitoring separating delivery from verification

## 24 BEST PRACTICES

- Pre-issued, deadline-bound task mandate: converting Eid from an annual scramble into a tracked, critical-path project with named owners.
- Independent monitoring of cleanliness: EMAs/DMOs verifying what operational formations delivered, the key integrity safeguard.
- Restitution-first consumer enforcement: returning overcharged fares directly to passengers rather than relying on fines alone.
- Integrated 24/7 district control rooms: a single, publicised point of contact for citizens, complaints and emergencies in every district.
- Compliance-before-punishment in price control: 95.4% display compliance achieved through awareness, with sealing reserved for the residual non-compliant segment.
- Lady-constable deployment: explicitly designing security around family and women's facilitation at congregations and recreation spots.

## 25 INNOVATIONS & SUCCESS STORIES

Innovation / Story	What Made It Work	Replication Value
<b>First structured merged-district tourism dataset</b>	District-admin + police manual counts where no automated systems exist	Establishes a baseline for destination planning & investment
<b>Independent cleanliness scoring (EMA/DMO)</b>	Separation of delivery from verification	Provincial template for all municipal reporting
<b>Camera-based tourist counting (GDA/KDA)</b>	Vehicle-counting cameras at Barrian, Harnoi, Hassamabad	Scalable automated influx measurement
<b>1422 Tourist Facilitation Hub</b>	Single real-time hub for advisories, complaints, referrals	Model for an all-hazards citizen-facilitation line
<b>On-the-spot fare restitution</b>	Visible, point-of-transaction correction	Highest-trust form of consumer protection

## 26 CHALLENGES OBSERVED

Challenge	Evidence	Governance Implication
<b>Persistent unauthorised cattle sale points</b>	290 identified vs 195 notified mandis; 90 not removed	Need to pre-notify more legal sale points, not only chase illegal ones
<b>Transport-sector overcharging</b>	2,426 fare violations despite monitoring	Requires continuous, not episodic, terminal presence
<b>Public-awareness gaps</b>	High non-emergency 1122 call volume; food-hygiene shortfalls	Sustained citizen-education campaigns needed
<b>Destination-management strain</b>	Congestion, parking, landslide risk on M-KBN & Swat-Kalam	Infrastructure & last-mile investment in tourist corridors
<b>Reporting inconsistencies</b>	Duplicate transport rows; mirrored FIR columns; UADA tonnage anomaly; tonnage-definition variance	Standardised, validated digital reporting template
<b>Single-district enforcement outliers</b>	Dir Lower = 87% of road-safety fines	Uniform enforcement definitions across districts

**Reading the challenges constructively.** Every challenge above was surfaced by the operation's own monitoring, which is itself a sign of system maturity. The recurring root cause is not effort but measurement: most gaps (unauthorised points, overcharging, reporting anomalies) would be closed by real-time, geo-tagged, photo-verified data. The 2027 reform agenda is therefore primarily a data-infrastructure agenda.

## 27 GOVERNANCE LESSONS

### 1. Planning beats reaction

The forty-task mandate proves that treating Eid as a pre-planned project with owners and deadlines produces measurably better citizen outcomes than reactive holiday management. This is the operation's most transferable lesson.

### 2. Verification must be independent of delivery

Independent EMA/DMO cleanliness scoring was the single most credibility-enhancing feature of the reporting. Wherever delivery and verification sat in the same hands, data quality degraded (transport columns, UADA tonnage).

### 3. Awareness carries more load than enforcement

95.4% price-list compliance before sealing, and the dominance of warnings over fines, show that citizen and trader awareness, not punishment, is the primary compliance engine. Enforcement is the residual tool, not the main one.

### 4. Restitution outperforms penalty

Returning overcharged fares directly to passengers delivered immediate, visible justice, a model the province should generalise across consumer protection.

### 5. The merged districts are a frontier, not a footnote

394,682 merged-district tourists and growing animal-trade activity show that the governance map of KP has expanded. Eid operations must now plan for the merged districts as full participants, not as an afterthought.

## 28 RECOMMENDATIONS FOR FUTURE EID OPERATIONS

#	Recommendation	Owner	Priority
1	Deploy a provincial digital monitoring dashboard with a unified mobile reporting app	PMRU · LG · IT	High
2	Mandate geo-tagged, photo-verified compliance reporting for sanitation, mandis & disposal points	PMRU · DCs	High
3	Lock a single validated reporting template	PMRU	High
4	Standardise enforcement definitions across districts (esp. road-safety) to prevent outlier distortion	ACS Home	High
5	Pre-notify additional legal cattle sale points in high-demand tehsils	DCs · LG	Medium
6	Guarantee mobile vet teams & point-of-sale vaccination/certification at every notified mandi	Livestock	Medium
7	Run a sustained 1122 responsible-use & food-hygiene awareness campaign	Info · Health · Rescue	Medium
8	Establish a merged-district destination-management programme (parking, roads, sanitation, signage)	Culture · DCs	Medium
9	Institutionalise independent EMA/DMO verification with published scores	LG · PMRU	High

#	Recommendation	Owner	Priority
10	Fix one agreed headline metric definition for waste tonnage (disposed vs collected)	LG · PMRU	Medium

**The single highest-leverage reform.** If only one recommendation is actioned for 2027, it should be the digital, geo-tagged, photo-verified monitoring dashboard (Recommendations 1–3). It simultaneously closes the data-quality gaps flagged throughout this report, makes citizen-facilitation outcomes measurable in real time, and converts this year's strong manual operation into a permanent, auditable provincial capability.

## 29 CONCLUSION

Eid-ul-Azha 2026 demonstrates a Government of Khyber Pakhtunkhwa that mobilised its entire administrative machinery, district administrations, Home and Police, Livestock, Health, Local Government and its municipal formations, RTAs, Culture and Tourism, and Rescue 1122, around a single, coherent purpose: facilitating the citizen before, during and after Eid.

The citizen who bought a screened animal at a regulated mandi, travelled on a monitored fare, recreated at a secured water body, received continuous emergency cover, and returned to a cleaned neighbourhood experienced not a series of departmental actions but one continuous chain of public service. That chain held in every district, produced no major disruption, and facilitated over a million tourists and an estimated PKR 8–12 billion in local economic activity.

The operation's honest self-assessment, surfacing unauthorised sale points, transport overcharging, awareness gaps and its own reporting inconsistencies, is the surest sign of institutional maturity. The path forward is clear and largely a data-infrastructure path: digital, verified, real-time monitoring that makes citizen-facilitation outcomes measurable and turns a strong manual operation into a permanent provincial capability.

*This report is submitted as both a record of performance and an instrument for planning, an institutional resource whose data and lessons should anchor stronger, more citizen-centred Eid operations in the years ahead.*

## 30

## GLOSSARY &amp; LIST OF ACRONYMS

Acronym	Expansion
ACS	Additional Chief Secretary
AD LG	Assistant Director, Local Government
BHU	Basic Health Unit
CM	Chief Minister
CS	Chief Secretary
DC	Deputy Commissioner
DHQ	District Headquarters (Hospital)
DMO	District Monitoring Officer
EMA	Education Monitoring Authority
FIR	First Information Report
GDA	Galiyat Development Authority
GoKP	Government of Khyber Pakhtunkhwa
HR	Human Resource (personnel deployed)
KDA	Kaghan Development Authority
KP	Khyber Pakhtunkhwa
KPCTA	Khyber Pakhtunkhwa Culture & Tourism Authority
L&O	Law and Order
M-KBN	Mansehra–Kaghan–Balakot–Naran (tourist corridor)
M&E	Monitoring and Evaluation
MO	Medical Officer
MTI	Medical Teaching Institution (tertiary hospital)
PDMA	Provincial Disaster Management Authority
PKR	Pakistani Rupee
PMRU	Performance Management & Reforms Unit, O/o the Chief Secretary
POL	Petroleum, Oil & Lubricants
RHC	Rural Health Centre
RTA	Regional Transport Authority
SOP	Standard Operating Procedure
KDA	Kumrat Development Authority
THQ	Tehsil Headquarters (Hospital)
TMA	Tehsil Municipal Administration
UADA	Urban Area Development Authority

Acronym	Expansion
WSSC	Water & Sanitation Services Company
WSSP	Water & Sanitation Services Peshawar

**Sources.** Eid-ul-Azha 2026 Provincial Compliance Review; Arrangements Before & During Eid-ul-Azha Holidays 2026; Eid-ul-Azha 2026 Cleanliness & Waste Management Report; Rescue 1122 Weekly Situational Report (25–31 May 2026); Consolidated Tourist Influx & Economic Activity Report, KPCTA. Compiled and analysed by the Performance Management & Reforms Unit, Office of the Chief Secretary, Government of Khyber Pakhtunkhwa.

# 31 PICTORIAL GLIMPSES

## VISITS TO JAILS, HOSPITALS AND WELFARE INSTITUTIONS DURING EID-UL-AZHA 2026





# INSPECTION AND VETERINARY ARRANGEMENTS AT CATTLE MANDIS





## MONITORING OF CLEANLINESS AND SANITATION



# MONITORING OF TRANSPORT FARES AND PREVENTION OF OVERCHARGING DURING EID-UL-AZHA







## MARKET MONITORING AND ENFORCEMENT AGAINST OVERPRICING DURING EID-UL-AZHA



**OVERPRICING/ MARKET INSPECTION**





**THANK YOU**